



BigTurns Sales Center

Overview

The BigTurns Sales Center is a professionally managed sales team working in your business calling prospects, qualifying customers, sending emails, generating leads, and managing your database. All sales and marketing professionals are managed by BigTurns and held accountable to produce a consistent stream of new sales activity for your firm. é

Goals

1. Build a database of qualified contacts, 2. Convert contacts to warm leads, 3. easily manage your pipeline of opportunities

Solution

A turn-key service to run your outbound calling, email marketing, and contact database management. The BigTurns Sales Center will build and market to your contact database to generate new warm leads.

Outbound Calling

BigTurns manages a calling center of professional outbound callers. Each caller is expected to call and qualify approximately 100 contacts per day, every day of the campaign. The outbound calling is to build and qualify your database of contacts.

Email Marketing

Qualified contacts are subscribed to an automated drip marketing campaign that will deploy a series of 5 marketing emails over the following 8 weeks. All contact activity (opens & clicks) is recorded and reported for follow up sales.

Contact Database Management

Contacts and their activity are managed in one central database. All activity and scheduling of tasks are recorded. Sales opportunities and forecasting is managed in the Contact Relationship Manager (CRM) for sales management & follow up.

Expectations

BigTurns' clients find that within a six month period their Customer Database is organized and segmented into relevant lists. Their customer database grows faster than ever before with BigTurns. Warm leads are generated daily. Sales reps are setting more meetings and the sales pipeline is a manageable list of opportunities.

Pricing

The BigTurns Sales Center is a professionally managed, turnkey solution with outbound callers, email marketers, and database management. The pricing is comparable to hiring an inside sales person. Call for details.



Pricing: BigTurns Sales Center

Wholesale Price List

The wholesale price list is confidential and intended for marketing industry professionals only. Retail prices are the suggested list price for the services. Wholesale costs are the fees BigTurns charges “marketing companies” for the service.

Description	UNIT	RETAIL	WHOLESALE
BigTurns Sales Center	Month	\$3,400.00	\$2,900.00
• one outbound caller calling approx. 100 clients per day			
• multi-part series email campaign			
• BigTurns CRM database for managing contacts			
• BigTurns Hosted Platform (single user license)			
• Campaign Setup & Training included			
Additional Outbound Caller	hour	\$12.50	\$10.00
Database / Admin Services	hour	\$39.00	\$25.00
Creative Services	hour	\$59.00	\$40.00
Professional services	hour	\$79.00	\$60.00
			+ HST

Payments

Should you have a comment or an issue with these terms please contact your account manager to discuss.

Deposit & Set Up Fee

- 1/2 Month Due upon acceptance of Proposal. Deposit will be held until end of term.
- No Set up Fee is charged. Marketing company may charge a fee at its discretion

Monthly Service Fees

- Payable in advanced
- Recurring fees automatically charged to Credit Card

Expenses & Extras

- 100% Due within 15 days of Invoice

Term of Agreement

This agreement shall be in effect for a minimum term of 3 months. After the minimum term of the agreement has been satisfied, either party may terminate this agreement without cause within 15 days written notice.