



BigTurns Partner Program

Commitment

BigTurns is committed to its' partners. We appreciate the support and would like to reward you for promoting BigTurns. This Referral Program is voluntary and is intended to reward industry professionals for their professional support.

Target Market

BigTurns sells Business to Business.. We have found that we have the best success selling the following target markets:

- Small Business with annual revenues between \$100,000 and and \$2,500,000
- Business with a existing website, branding, logo. We are NOT “designers” - we are sales consultants
- Businesses who need to start using Customer CRM Software to manage their customers better.

Main Product - Software & Advice to increase leads & sales

BigTurns software solution is a platform of 6 software applications integrated into 1 platform, 1 login, 1 dashboard:

[Contact Database CRM](#) | [Website CMS](#) | [eCommerce Shopping Cart](#) | [Email Marketing Platform](#) | [Analytics](#) | [SEO Tools](#)

Software & hosting is licensed on a monthly subscription starting at \$59/month. No contracts, no commitments.

Primary Services

BigTurns typically sells a Set Up Package with the software subscription. We will take the client's existing site, import it into the BigTurns CMS, add a suite of functionality, and train the Business Owner / Marketing Director how to use it to increase leads and sales. 90% of businesses are setup for under \$3000.

Referral Fee

BigTurns offers a referral fee for promoting its products and services.

1. **The Software-as-a-Service Platform**
Partner who referred client receives (1) month fee charged
e.g. You client orders “BigTurns Professional”, A \$99 /month platform subscription, & you will receive \$99.
2. **Platform Development / SetUp Packages**
Partner who referred client receives 10% Fee on Gross Sales
e.g. You client orders a \$3,000 eCommerce Setup Project - you will receive \$300.

Fine Print

- Referral Fee is paid End of Month directly following the invoice date.
- Referral Fees on monthly services expire after 12 months.
- Referral fees will be deducted on any bad accounts 90 days past due
- Fees can be paid in product, certificates, merchandise, or memberships in lieu of cash - just ask.