

Sales & Marketing Software for your website



Affiliate & Partner Programs



Affiliate Reseller Program

The BigTurns Affiliate Reseller Program provides you with the opportunity to add a valuable new source of revenue by offering your customers a “Next Generation Website & Software Hosting” solution along with the services you already provide. We are committed to making the process as simple as possible so you can focus on your core business. In fact, we’ll handle everything—including website setup, billing, free customer support, and even an online payment processing account.

Grow Your Revenues

Maximize revenue on a per-customer basis.

- ✓ Increase Revenue - Earn residuals on referred customers, with commissions of up to 25%
- ✓ Broaden Your Solution - Offering “Next Generation Website & Software Hosting” expands your business prospects and adds value to your product offerings.



Refer Your Customers to Us, We’ll Manage the Rest

BigTurns provides comprehensive sales assistance so you can continue to focus on selling your own products or services.

- ✓ No Training Required - Our dedicated account representatives handle all aspects of setting up your websites and the software associated with them.
- ✓ Comprehensive Hosted Solutions - offers a “one-stop shop” for all of your Website needs.
- ✓ Manage Your Referred Customer Accounts - The Reseller Interface is a password-protected Website that allows you to track your referrals.
- ✓ Free Customer and Reseller Support - BigTurns offers convenient ways for you and your clients to get free support.



BigTurns™
Authorized Partner

Displaying our “Authorized Partner” reseller logo on your Website immediately conveys to your customers that you resell the industry’s leading Website Software solution.

Who Can Become an Affiliate?

Any business that serves merchant customers can become an affiliate reseller.

- ✓ Graphic Designers
- ✓ Marketing & Branding Companies
- ✓ Web developers
- ✓ Independent software vendors
- ✓ Business Consultants
- ✓ B2B Sales Reps / Organizations
- ✓ Copywriters

Sign Up Now at
www.BigTurns.com/Partner





Certified Partner Programs

Since 2008, BigTurns has been a leading provider of Sales & Marketing Software for Websites. With six software applications in one hosted solution BigTurns is uniquely positioned to help you market your business and maximize revenue opportunities through our strategic partner programs. In a recent Partner satisfaction survey, 90% of Partners who build Websites with BigTurns say that the platform meets all the needs of most of the projects they do. By consolidating their clients on a single platform, they can reduce support and training costs and reduce implementation time.

Become a Certified Solution Partner

If you offer products that directly integrate to the BigTurns Hosted Software, the BigTurns Certified Solution Program is for you. Certification gives you exposure to thousands of Independent Sales Organizations that can bundle and resell your solution with our Sales and Marketing Software for Websites.

Become a Certified Franchise Partner

If you develop custom integrations for business websites, we can provide you with the resources you need to integrate successfully to our Hosting Platform and certify your code to our standards. Our Certified Franchise Partner can leverage the BigTurns Brand as their own in an exclusive territory selling thousands of prospective customers who need assistance connecting to the BigTurns Sales & Marketing Software Platform.

Become a Certified Agency Partner (white label solution)

The BigTurns Certified Agency Program is designed to assist companies looking to re-brand the BigTurns solution as their own. As a certified agency partner, you can add value to your Web hosting services by offering your customers Sales & Marketing Software for their websites. The fully integrated software and website hosting presents a variety of innovative growth opportunities for you and your customers, while providing an all in one solution, lower costs and greater overall efficiency.



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Integrating Your Product

Connecting your product to the BigTurns software platform is easy. We can help you integrate websites designs, online payment processing, event booking, reservation software, email marketing, CRM database activities, mobile devices, analytics, and more.

- ✓ Integration Resources - Visit <http://bigturns.com/knowledgebase> for online resources such as implementation guides, sample code, troubleshooting tools, community forums and more.
- ✓ Easy to Integrate - BigTurns offers several flexible application programming interfaces (APIs) and web services to help you integrate to the software platform.
- ✓ No Fees - Our test environment provides everything you need—no software development kit (SDK) or license fees.
- ✓ Professional Support - Our Integration Services team is available to assist you via free e-mail support.



Setting Up Your Customer's Website

Say goodbye to manually integrating multiple systems or installing tens of plug-ins to suit a single client. Using our all-in-one system you can build powerful, interactive, functional websites, slash development time and streamline your workflow, saving you a whole lot of money and a whole lot of stress.

- ✓ Integration Resources - Visit <http://bigturns.com/knowledgebase> for online resources such as implementation guides, sample code, troubleshooting tools, community forums and more.
- ✓ Dreamweaver plugin enables ftp loading direct from your working computer
- ✓ No Fees - Our test environment provides everything you need including a development platform for your customer sites.
- ✓ You design what you like in HTML and CSS, and then insert our modules into your design.
- ✓ Professional Infrastructure, Zero Maintenance.
- ✓ No more headaches about uptime, server updates or installing the latest patches - our expert team of superhero nerds will take care of that. Because we're fully hosted and managed, you and your customers get all updates to our system automatically.
- ✓ Professional Support - Our Integration Services team is available to assist you via free e-mail support and telephone support.

About BigTurns

BigTurns Business Systems is a Vancouver, BC company which provides secure, reliable, website solutions that enable businesses to run "Functional & Interactive" websites integrated with multiple software applications including a website CMS, Contact CRM Database, Shopping Cart, Email Marketing, Payment Processing, Event Bookings, Analytics, and more. BigTurns is sold through an extensive network of reseller partners and affiliate companies that offer its industry leading website services to their business customers.

